



CG SWIM SCHOOL'S WINTER NEWSLETTER 2024

Hello there! Read on to find out about our updates, upcoming events, term dates and important information you need to know!



UPCOMING CRASH COURSES



FEBRUARY HALF-TERM

Monday 17th - Thursday 20th
February 2025

EASTER HOLIDAYS

Monday 7th - Thursday 10th
April 2025

These 4-day crash courses are highly recommended for swimmers at any level, for improving confidence and technique whilst having fun. With only 2 swimmers in a class, the course is £100 per person with a 10% sibling discount available.



Looking for the perfect Christmas present? Look no further! Our Mer-World Experience is the solution. Book your place now! Saturday 28th December 2024



- 2 hours of complete submersion in the mer-world
- Full mer-training provided
- Fun, games and merriment as a merman or mermaid
- Hire of tail and monofin
- Makeover and photoshoot (if wanted) included
- Digital footage sent to you

Term Dates

- Autumn term ends - Sunday 22nd December 2024
- Spring term 1 - Monday 6th January to Sunday 16th February 2025
- Spring term 2 - Monday 24th February to Sunday 6th April 2025
- Summer term 1 - Tuesday 22nd April to Sunday 25th May 2025
- Summer term 2 - Monday 2nd June to Wednesday 23rd July 2025

LoveAdmin Update

Eagle-eyed customers will have noticed that we have slightly amended the way in which we complete our assessments. Historically, when a swimmer has shown they are competent in a skill, their teacher has used a tick to 'sign them off'. We are now using the star to show this instead, as this will generate an email notification to you - to help you celebrate their achievement with them. They will still get certificates in the same way as previously.



Meet Our Newest Team Member

This is Jude, who has recently joined our teacher team. We are thrilled to have him on board; he's already settled in so well with staff and customers alike. He currently teaches on Saturday mornings alongside Jon.



Polite Request

We know that sometimes swimming makes you and your little ones hungry, and occasionally they need a little 'encouragement' to stay still while you are changing. But please can you be mindful of the snacks you are bringing and the rubbish and crumbs you are leaving behind. We would have to have to ban bringing food onto the site. Please also remember that we are a NUT FREE site.



Cancellation Policy Reminder

A polite reminder that if you decide to stop your lessons with us for any reason, please let us know **by the 1st of the month**, to stop at the end of that month. Otherwise you will be charged for the rest of the month you contact us in, and the following month.
Thank you in advance!

Adult and Child Classes

Please be aware that as of January 2025, the ratio of our adult and child classes will be increasing to 6:1. This is to help with the increased cost of running the facility without putting extra financial pressure on our swimmers.

Private Pool Hire - Customer Discount

Did you know we offer private pool hires? This is a unique opportunity for you and your loved ones to hire our entire facility exclusively, so that you can enjoy the warm pool without having to share it with anyone else!

This is usually £60 for an hour, or £30 for half an hour. However, we are now offering a 10% discount to CG Swim School swimmers as a thank you for your continued support! Get in touch to find out more.

Plea for Preloved Swimming Kit

From experience, we know that it can be easy to turn up to a swimming lesson with something from your swimming kit missing – be it trunks, a costume, a towel, a swimming nappy, or the whole bag! We keep a selection of 'spare kit' on site for such emergencies, so that no one has to miss out on their lesson. If you have any swimming costumes in good condition that you have grown out of or are no longer in need of, please could you consider donating it to our spare supply? It would be much appreciated!



Did you know that we also run swimming birthday parties? These are adult-led parties crammed with lots of fun and games, with some time for a 'free swim' at the end.

**Check out our website for more information:
www.cgswimschool.com**

Be sure to follow us on social media for regular updates and reminders too!

FROM ALL OF US HERE AT CG SWIM SCHOOL, WE HOPE YOU HAVE A MERRY CHRISTMAS AND A HAPPY NEW YEAR. WE LOOK FORWARD TO WELCOMING YOU BACK ON MONDAY 6TH JANUARY 2025!

CONTACT US!

-  www.cgswimschool.com
-  ely@cgswimschool.com
-  07904588647
-  Facebook @ CG Swim School
-  Instagram @ cg_swim_school



CG SWIM SCHOOL



Get To Know The Team

Get to know company founder Calum!



Tell us the story behind starting CG Swim School.

It all started when I was given an opportunity to teach my friend's triplets to swim in 2018 at this lovely pool in Little Thetford. I had previously taught for my aunt's swimming company and decided to branch out and create one of my own.

Do you play any sports?

I play golf at least once a week and football when my body allows! And of course swimming.

Best piece of advice you would give?

Take each day as it comes.

Favourite music artist?

Red Hot Chilli Peppers.



Any fears?

Spiders!



Favourite film?

Mary Poppins, easy.



Wishes for the future?

That every child who comes through our swim school enjoys their time with us, makes good progress and develops a love of swimming that they can pass on to others and carry into their adulthood.

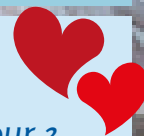


Favourite weather?

A moderately warm day, somewhere between 22 and 26 degrees, with no wind. Not much to ask for!

Greatest Accomplishment?

Marrying my beautiful wife and having our 3 beautiful children.



Where did you grow up?

I grew up in Cambridge and moved to Bar Hill when I was 9 or 10.

Favourite meal?

I have loads but pizza would be my absolute favourite.



If you could choose a celebrity to be friends with, who would you choose and why?

Alan Shearer because he's my idol and always was when I was growing up. He's the best English footballer ever! I even have his biography that has travelled with me from home to home!



Which football team do you support and why?

Newcastle United. When I was a child, my dad took me to a football kit shop and said I could pick any team I wanted to support. I chose Newcastle United because I liked their kit the most! I've been a loyal supporter ever since! The rest of my family are Leeds supporters though...